



Zeta Phi Beta Sorority, Inc.
INTERNATIONAL HEADQUARTERS
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Sheryl P. Underwood
INTERNATIONAL GRAND BASILEUS

Established 1920

FOR IMMEDIATE RELEASE

Tuesday, January 12, 2010 a major earthquake struck southern Haiti. Called by some "a catastrophe for the Western Hemisphere's poorest nation." Zeta Phi Beta Sorority extends its deepest condolences and support to our Haitian sorors, their families and the people of Haiti in the United States and around the world.

Sheryl P. Underwood, International Grand Basileus of Zeta Phi Beta has issued a call to action with OPERATION SISTERLY LOVE: Relief For The People Of Haiti.

OPERATION SISTERLY LOVE: Relief For The People of Haiti is comprised of four major categories: Proclaim, Locate, Donate and Participate; and seven (7) specific actions outlined below:

PROCLAIM

1. Sunday, January 24, 2010 has been proclaimed A Day of Prayer For Haiti. We ask that you open your hearts and offer prayers for the people of Haiti as they struggle to survive this horrific situation, searching for loved ones while in dire need of food, shelter and clean drinking water.

LOCATE

2. All Zetas of Haitian descent, including those whose spouses are of Haitian descent, are asked to participate in a conference call with the Grand Basileus on the afternoon of Sunday, January 24 to ascertain their basic needs and to let them know that we care for our members at the highest level. The call-in information will be available at ZPhiB1920.org.

DONATE

3. All Chapters, States, Regions and Auxiliaries will make donations to the Stork's Nest Charity Fund, a 501(c)3. You may donate online with a credit card or with a chapter check mailed to:

*Zeta Phi Beta Sorority, Inc.
Department 29
c/o Bank of America
Washington, DC 20055*

Make checks payable to Zeta Phi Beta – Stork's Nest Charity Fund (In the memo section: Haitian Relief)

100% of all donations will be given to UNICEF to provide babies, affected by the Haitian crisis, with formula, diapers, clean water and needed care. Z-HOPE points will be awarded. Through your donations the Stork's Nest will cradle the babies of Haiti with Love, Hope and Nourishment.

PARTICIPATE

4. In conjunction with our Z-HOPE program, members are asked to organize "Walks For Haitian Relief" to benefit the relief efforts in Haiti. Z-Hope points will be awarded.

5. Under the Zeta Phi Beta Health Justice initiative, we will bring together all Zeta relationships and partners to provide a continuous flow of health care information relating to post-traumatic disorders and illnesses that may impact survivors of the earthquake and the family and friends of those who did not survive. Information will be provided during this crisis and beyond.

6. Through scholarly mission of the Zeta Phi Beta Sorority National Educational Foundation, Inc. and the Dr. Deborah P. Wolfe International Scholarship Program Zeta Phi Beta will provide college scholarships for qualifying Haitian students.

7. Zeta Phi Beta will continue to implement Operation Sisterly Love: Relief For The People Of Haiti as our national community service project at our Grand Boulé in Dallas TX, 23-27 July 2010.

We have seen the power of technology move to the forefront. Loved ones, family and friends of the victims of the Haiti earthquake use Facebook, Twitter, the Internet - and all forms of media - to follow developments, learn the status of those they hold dear and support relief efforts. Please go to www.zphib1920.org for updates, links to our strategic partners, such as the American Red Cross, and to make a donation to the Stork's Nest Charity Fund, a 501(c)3.

As Zetas, we know that the situation in Haiti will require long-term commitments -individually and from countries around the world. For 90 years, as an international organization, Zeta has answered the call to serve, which is one of our founding principles. Now, let us all pause to remember our higher calling of helping others in need. Operation Sisterly Love: Relief For The People Of Haiti is a timely and noble calling where the 100,000 members of Zeta Phi Beta Sorority Inc. mobilize and harness the weapon of love to battle despair and neglect. To quote President Barack Obama, Haiti "you will not be forsaken or forgotten."